

Marysol Ortega Pallanez

Date and place of birth: October 11th, 1982 | Hermosillo, Sonora Mexico.
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SKILLS

- Design and development of websites. Graphic design of layouts for web and desktop applications, knowledge in programming in XHTML, CSS and Flash Actionscript languages, navigation compatible with IE and Mozilla Firefox, images, iconography design, flash animation.
- Interactive design.
- Graphic design of material for visual communication.
- Corporate Identity. Creation of visual identity and branding. Development of standards manual.

EDUCATION

Universidad del Valle de México | Hermosillo, Sonora, México.
Bachelor's Degree in Graphic Design | 2000-2004

WORK EXPERTISE

- Freelance designer. Web, print and multimedia graphic design (2007 to present)
- E-Business Consultores. Web and graphic design. Web design for software products for government and business. www.ebconsultores.com.mx (2005-2007)
- Canalsonora. Web designer. Banner creation and maintenance of the site. www.canalsonora.com (2004)
- University of Arizona - Tucson, Az. Participation as a exchange student in SERSP, in the area of Graphic Design on Disability. Collaboration with the DRC (Disability Resource Center) Photographic Project. Editorial Design and Digital Photography for College of Education - SERSP (coordinated by Sue Kroeger, department director, suek@email.arizona.edu) www.arizona.edu (2003)
- Creactivo. Member of the Organitazion Committee in the IV Graphic Design Congress Organized by Creactivo Committee and the Universidad del Valle de Mexico in Hermosillo, Son. (2002)

LANGUAGES

English (advanced level) | French (basic level) | Spanish (as a native language)

SOFTWARE PROFICIENCY

Adobe Creative Suite:
Illustrator
Photoshop
Dreamweaver
Flash
InDesign
Corel Draw
Freehand

Operating systems:
Windows y MacOS

INTERESTS AND ABILITIES

I am interested in updating both technical and intellectual knowledge. According to the circumstances, I easily work as a team or individually and I have analysis and synthesis skills for selection and development of ideas.